

# 2018 SPONSORSHIP & ADVERTISING OPPORTUNITIES



Build relationships with water industry leaders *and* make a positive impact on the water environment.

## Annual Sponsor Program Level

### Platinum - \$3,000 (Best Value)

- Logo and Hyperlink on CWEA website
- Annual WEFTEC Reception Sponsorship - Platinum Level
- CWEA Annual Meeting Luncheon at the Tri-Association Conference
- Annual Ed Norton Open - A Gary Wyatt Memorial Golf Tournament Foursome & Hole Sponsorship
- 4 a la carte Seminar Signs
- Webinar Series
- WEF Operations Challenge - WEFTEC Team Shirts
- Young Professionals Sponsored Events
- Free Job Postings on CWEA Website

### Gold - \$1,500

- Logo and Hyperlink on CWEA website
- Annual WEFTEC Reception Sponsorship - Gold Level
- CWEA Annual Meeting Luncheon at the Tri-Association Conference
- Annual Ed Norton Open - A Gary Wyatt Memorial Golf Tournament Putting Contest Sponsor
- Young Professionals Sponsored Events
- 3 a la carte Seminar Signs
- Free Job Postings on CWEA Website

### Silver - \$1,000

- Annual WEFTEC Reception Sponsorship - Silver Level
- CWEA Annual Meeting Luncheon at the Tri-Association Conference
- Young Professionals Sponsored Events
- 3 a la carte Seminar Signs
- Free Job Postings on CWEA Website

### Bronze \$500

- Annual WEFTEC Reception Sponsorship - Bronze Level
- CWEA Annual Meeting Luncheon at the Tri-Association Conference
- Young Professionals Sponsored Events
- Free Job Postings on CWEA Website

### Operations Challenge

- Sponsor Recognition on WEFTEC Team Shirt and Sign at Membership Table at Tri-Association Conference \$1,000
- WEFTEC Hard Hat Sponsor - Sponsor name on Team Hats. Only 2 available \$2,000

*A La Carte Sponsorships listed on page 2*

The mission of The Chesapeake Water Environmental Association is to improve water quality and protect the environment in the Maryland, Delaware and Washington DC area. This is accomplished, with the support of our members, through the exchange of technical and scientific information in the form of seminars, luncheons, webinars and conferences.

## Sponsorship Benefits

- Increased corporate visibility and marketing opportunities within a wide audience of water industry professionals
- Relationship-building access to key influencers involved in advancing water industry services, technology, and policy
- Recognition as an environmental leader among peers, clients, and customers



# 2018 SPONSORSHIP & ADVERTISING OPPORTUNITIES



## General A La Carte Sponsorships

## Cost

<b>Job Postings on CWEA Website</b> - Yearly Sponsorship Fee.....	100.00
<b>Annual Meeting At The Tri-Association Conference</b>	
Sponsor logo on sign at CWEA Membership table and at CWEA Annual Meeting Luncheon.....	100.00
<b>Webinar</b> – Logo and Firm Recognition on 1 Webinar.....	100.00
<b>Young Professionals Sponsored Events</b> - Sponsor name on Email Blast and Registration Link.....	100.00
<b>CWEA Website Logo and Hyperlink</b> - Quarterly charge.....	250.00
<b>Annual WEFTEC Reception Sponsor - Bronze</b>	
Sponsor for CWEA/PWEA WEFTEC reception in New Orleans, LA, Sunday, September 29, 2018. <i>Companies will be identified on promotions as Bronze Sponsors on event promotions; are eligible to be listed in a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level.....</i>	
	450.00
<b>Annual WEFTEC Reception Sponsor - Silver</b>	
Sponsor for CWEA/PWEA WEFTEC reception in New Orleans, LA, Sunday, September 29, 2018. <i>Companies will be identified on promotions as Silver Sponsors on event promotions; are eligible to be listed in a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level.....</i>	
	550.00
<b>Annual WEFTEC Reception Sponsor - Gold</b>	
Sponsor for CWEA/PWEA WEFTEC reception in New Orleans, LA, Sunday, September 29, 2018. <i>Companies will be identified on promotions as Gold Sponsors on event promotions; are eligible to be listed in a CWEA e-Newsletter sponsor for three (3) months, and are eligible for a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level.....</i>	
	650.00
<b>Annual WEFTEC Reception Sponsor - Platinum</b>	
Sponsor for CWEA/PWEA WEFTEC reception in New Orleans, LA, Sunday, September 29, 2018. <i>Companies will be identified on promotions as Platinum Sponsors on event promotions; are eligible to be listed in a CWEA e-Newsletter sponsor for three (3) months, and are eligible for a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level.....</i>	
	750.00
<b>CWEA Water Mentoring Program</b> - Sponsor name on website and shirt provided to program volunteers and Youth Participants.....	500.00
<b>Webinars</b> - Logo and Firm Recognition on each webinar (6 total webinars).....	600.00
<b>WEFTEC Operations Challenge Shirt</b> - Sponsor recognition on WEFTEC Team Shirt and sign at Membership table at Tri-Association Conference and WEFTEC Member Reception.....	1,000.00
<b>WEFTEC Operations Challenge Hard Hat</b> - Sponsor name on Team Hats. Includes Hard Hat for sponsor. <b>Only 2 available</b> .....	2,000.00

## Ed Norton Golf Tournament A La Carte Sponsorships

<b>Putting Contest Sponsor</b> - Sign on putting green.....	275.00
<b>Score Card Safety Pack</b> - Name on score card safety pack.....	275.00
<b>Hole Sponsor</b> - Tournament Foursome & Sign on golf course.....	600.00
<b>Continental Breakfast Sponsor</b> - Sign recognition.....	825.00
<b>Practice Range Sponsor</b> - Sign recognition.....	825.00
<b>Beverage Cart Sponsor</b> - Sign on beverage cart.....	825.00
<b>Lunch Sponsor</b> - Sign recognition on each table.....	1,100.00

## Seminar - Technical Training A La Carte Sponsorships

<b>Asset Management Seminar</b> - Sign.....	150.00
<b>Collection Systems Spring Seminar</b> - Sign.....	150.00
<b>Collection Systems Fall Seminar</b> - Sign.....	150.00
<b>Plant Operations &amp; Maintenance Seminar</b> - Sign.....	150.00
<b>Stormwater Spring Seminar</b> - Sign.....	150.00
<b>Stormwater Fall Seminar</b> - Sign.....	150.00
<b>Water Reuse Seminar</b> - Sign.....	150.00

# CWEA 2018 Annual Sponsor Program

Fill out the form below and send to Cheryl Paulin or visit [ChesapeakeWEA.org](http://ChesapeakeWEA.org) to register online.

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Firm Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Company website if applicable

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

## PAYMENT METHOD

Check (payable to CWEA)

Credit Card:

Visa  MC  Amex  Discover

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Security/CVC

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## Level of Sponsorship:

Platinum \$3,000  Gold \$1,500  Silver \$1,000  Bronze \$500

Operations Challenge \$1,000

A La Carte sponsorship:

Type \_\_\_\_\_ Cost \$ \_\_\_\_\_ .00

Type \_\_\_\_\_ Cost \$ \_\_\_\_\_ .00

Type \_\_\_\_\_ Cost \$ \_\_\_\_\_ .00

Sponsorship Total Cost \$ \_\_\_\_\_



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